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CONNECTING BUSINESSES, CREATING OPPORTUNITIES



MADRID - HOTEL ILUNION Pio XII
19 - 20 June 2019

REGISTER NOW





FORMAT

SEPC is a **two-days** conference which mixes educational sessions with specific networking activities and the opportunity to visit a production site.

Simultaneous translation is provided to speakers and attendees in the four languages involved.

SCHEDULE AND CONTENT (in progress)

19 JUNE 2019

- 14:00 – 15:00** Registration of assistants
- 15:00 – 15:30** **Opening by the Presidents of the Associations**
Alberto Masserdotti, President of FESPA Italia Asociación
Christophe Aussenac, President of FESPA France Asociación
Pedro Santos, Vice-President of Apigraf Portugal
Gabriel Virto, President of FESPA España Asociación
- Presentation by the President of FESPA**
Christian Duyckaerts, FESPA
- 15:30 – 16:00** **Current trends in the global communication visual print market**
by Emma Tuddenham, Associations Manager of FESPA Internacional
- 16:00 – 17:00** **1st round of presentations of success stories of printers**
Case studies from France, Italy, Portugal and Spain
- 17:00 – 17:30** Coffee break
- 17:00 – 18:00** **Industry 4.0: application in the visual communication printing sector**
- 17:00 – 19:30** **Speedy Meetings tables among the participants**
- 19:30** Closing of the Day
- 20:30 – 23:00** Networking dinner at the Sal Negra restaurant

20 JUNE 2019

- 09:00 – 09:30** **Providing value to customers through the improvement of color management**
by Graeme Richardson-Locke, Technical Support Manager at FESPA Internacional
- 09:30 – 10:30** **2nd round of presentations of success stories of printers**
Case studies from France, Italy, Portugal and Spain
- 11:00 – 11:30** Coffee break
- 11:30 – 12:30** **Speedy Meetings tables among the participants**
- 12:30 – 13:00** **Creating opportunities with textile signage: the case of Advin flags**
- 13:00 – 14:00** **Speedy Meetings tables among the participants**
- 14:00** Closing of the event and lunch